



Mailing Services Price Change Effective April 17, 2011

2011 Mailing Services Price Change

January 2011



Mailing Services Price Change Effective April 17, 2011

Standard Mail

- **1.7% overall increase**

Product	% Change
Letters	1.8
Flats	0.8
Carrier Route Letters, Flats, and Parcels	1.4
High Density / Saturation Letters	0.6
High Density / Saturation Flats and Parcels	0.4
Parcels (NFM's / Parcels)	11.3



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Standard Mail

- Foster growth in advertising mail
- Working with Catalogs and Saturation mailers
 - Encourage growth
 - Below average price increase for Standard Flats
 - **New!** Jan. 2, 2011: Expansion of Simplified Addressing
 - “Postal Customer”
 - For saturation flats and irregular parcels
 - Delivery to any address, including city delivery routes



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Periodicals

- **1.7% overall increase**
- **Low price cap constrains ability to cover costs**
- **Encourage efficiency**
 - **Above average increase for Origin Pallets**
- **Maintain 9.8-cent differential between 5D – CR**

Product	% Change
Outside County	1.8
Inside County	1.1



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Package Services

- **1.7% overall increase**
- **Lower price increase for BPM Flats**
 - **Only product covering costs**

Product	% Change
Single-piece Parcel Post	1.8
BPM Flats	0.7
BPM Parcels	2.0
Media Mail (including Library Mail)	2.0



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Extra Services and Fees

- 1.7% overall increase

Product	% Change
PO Boxes	2.2
Certified Mail	1.8
Return Receipt	0.7
Money Orders	0.3
Fees	3.0
Other	1.7



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Resources

▪ Online

- Current prices — usps.com/prices
- Postal Explorer — pe.usps.com
 - Current and new price files (downloadable)
 - *Federal Register* notices
 - *Domestic Mail Manual & International Mail Manual*
- DMM Advisory — e-mail updates for customers
 - Subscribe: dmmadvisory@usps.com
- P&C Weekly — e-mail updates for employees
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